



Sächsisches Institut
für die Druckindustrie

Press Release

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Extension -45

Problems at Printing Companies - Why Many Businesses Are Giving Up

SID's Managing Director is featured in a television report.

In a report broadcast on 17 September 2024, the MDR TV magazine 'Umschau' shed light on the difficult situation facing printing companies in Eastern Germany. As part of the programme, MDR filmed at printing companies in Gotha and Dresden as well as at the Sächsisches Institut für die Druckindustrie in Leipzig and interviewed its Managing Director Dr.-Ing. Thomas Kaulitz.



SID Managing Director Dr.-Ing. Thomas Kaulitz in an interview with MDR

The programme is available in the ARD video library under the following link:

<https://www.ardmediathek.de/video/umschau/probleme-bei-druckereien-warum-viele-betriebe-aufgeben/mdr-fernsehen/Y3JpZDovL21kci5kZS9iZWl0cmFnL2Ntcy9kN2VjNmQwYy1iZWwLTRmMmltYjdhMC05YTRhMTlkMTAxZWY>

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