

## PRESS RELEASE

### InnoPrint 2025 at Follmann - Experience packaging innovations live

Hasbergen/Minden, 28 August 2025 - The renowned "Expert Meeting Packaging Printing" enters its 10th edition under a new name: **InnoPrint 2025**. On **27 and 28 November 2025** the packaging print industry meets at the new event center of the **Follmann Group in Minden** - for the first time in the middle of a speciality chemicals factory that manufactures, among others, water-based printing inks and bio-based packaging adhesives.



"The location perfectly reflects what InnoPrint stands for: bundled expertise along the entire value chain – from ink manufacturers to brand owners", **Karsten Schröder** says, initiator and moderator of InnoPrint. "The state-of-the-art infrastructure of the Follmann Technology and Knowledge Centre creates the ideal conditions for discussions among equals."

#### Two days. Five top trends. One aim: to make packaging printing efficient and recyclable

- **7-Colours-Fixed-Palette & Colour Management** - latest strategies for consistent printing results without set-up times
- **Real-time data analysis** - Live monitoring and AI-supported process optimisation directly on the machine
- **Robotics & Inline inspektion** - automated quality control for faster lead times
- **Recycling-fiendly printing inks and BOPP films** - Solutions for recyclability and food safety
- **Exklusive factory tour at Follmann** - Insights into the production of high-tech printing inks and packaging adhesives

#### Added value of the InnoPrint premiere at Follmann:

- **Technology meets practice** - Conference rooms with a view of one of the most modern production facilities in the chemical industry in Europe. Factory tours provide insight into current developments directly on site.
- **Main topic "Efficient & recyclable"** - That is the way how print quality, saving of resources and recyclability can be combined.
- **Intensive networking** at the tapas pre-event, dinner between presentation days as well as shuttle service are included in the ticket price of € 1,490.

- **Hybrid format** with professional livestream and simultaneous AI translation into English for international guests.

### **Registration and further information**

The number of participants is limited. Details about the programme, hotel accommodation and registration can be found at [www.inno-print.de/en](http://www.inno-print.de/en).

### **About Innoform Coaching eGbR**

Innoform GmbH, located in Oldenburg, is Europe's leading provider of testing services for food packaging. Innoform Coaching eGbR stands for expert meetings, industry events and further training in the field of flexible packaging. For over two decades, conferences, seminars and podcasts from the Innoform brand have been connecting professionals along the entire flexpack value chain.

### **About Follmann**

Follmann is an internationally active family-owned company and supplier of speciality chemicals, including water-based printing inks, barrier coatings and bio-based packaging adhesives. The new Technology and Knowledge Centre in Minden combines research, development and training under one roof.

### **Press contact**

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